



Security National

Family of Life Companies



ABOUT LEADHUB

Security National has developed a solution to your lead management woes. Available exclusively to our producers, LeadHub can be accessed from anywhere via your agent portal. Track your leads, view documentation, make detailed notes, and more - all from one easy-to-use place. LeadHub gives you the tools you need for a more efficient, productive, and successful career.

If you're still keeping track of your leads with **handwritten notes**, **piles of post-its**, or **endless spreadsheets** that are **hard to navigate** and **disappear when you need them most**, it's time to up your game. Stop wasting time with disjointed information and confusing platforms. Let Security National solve your lead management problems.

SECURITY NATIONAL HAS A BETTER WAY



ACCESS ANYWHERE

Designed to switch seamlessly between desktop and mobile, LeadHub is available anywhere you have internet access. That means full access to your notes and lead information, whether you're at home or on the road.



FROM SOURCE TO SALE

With real data, available in real-time, LeadHub gives you everything you need to track your leads for their full lifespan. Plus, you'll get personalized lead statistics to help you determine which leads work best for you.



REACH MORE FAMILIES

Spend more time selling and less time on data entry. LeadHub gives you tools to streamline your sales process, so you can focus on making sales.



EASY TO USE

Accessible from Security National's agent portal, LeadHub's intuitive, easy-to-use design means you can be a LeadHub pro in just minutes.

Let Security National show you a better way with
LeadHub



▲ LeadHub is available whenever and wherever you need. Try it from your favorite device today!

LET SECURITY NATIONAL FOOT THE BILL

Security National is committed to helping our producers succeed. We recognize that leads are the lifeblood of your final expense business, but they're also one of your biggest expenses. That's why we offer industry-leading lead credit and lead financing programs.



LEAD CREDIT

For every policy you sell, Security National gives you credit that you can use to pay for up to half of your lead costs. Available to all Security National final expense producers, Lead Credit helps you reach more families and close more deals.



LEAD FINANCING

Available exclusively to our career-track producers, Security National's lead financing program provides an advance you can use to purchase new leads. Jumpstart your career and quickly reach more customers with our lead financing program.

**Production and persistency requirements apply*

ACCESS OUR EVER-GROWING LIST OF LEAD SOURCES

Direct Mail Instant Leads
Digital Leads
Traditional Mailers
Postcard Mailers

Telemarketing
Doorhangers
Customer Referrals
& More

IT'S TIME TO SWITCH TO LEADHUB

With our cost-covering programs, wide range of lead sources, and innovative lead management system, Security National makes reaching customers easy. It's time to drive your sales and reduce the administrative burden of lead management. It's time to switch to LeadHub.

LeadHub – A Better Way To Your Leads.

Visit AgentPortal.SecurityNational.com to get started with LeadHub today.