



# LeadHub

## Security National

Family of Life Companies



### ABOUT LEADHUB

Security National has developed a solution to your lead management woes. Available exclusively to our producers, LeadHub can be accessed from anywhere via your agent portal. Track your leads, view documentation, make detailed notes, and more - all from one easy-to-use place. LeadHub gives you the tools you need for a more efficient, productive, and successful career.

If you're still keeping track of your leads with **handwritten notes**, **piles of post-its**, or **endless spreadsheets** that are **hard to navigate** and **disappear when you need them most**, it's time to up your game. Stop wasting time with disjointed information and confusing platforms. Let Security National solve your lead management problems.

## Let Security National show you a better way with **LeadHub**

### SECURITY NATIONAL HAS A BETTER WAY



#### ACCESS ANYWHERE

Designed to switch seamlessly between desktop and mobile, LeadHub is available anywhere you have internet access. That means full access to your notes and lead information, whether you're at home or on the road.



#### FROM SOURCE TO SALE

With real data, available in real-time, LeadHub gives you everything you need to track your leads for their full lifespan. Plus, you'll get personalized lead statistics to help you determine which leads work best for you.



#### REACH MORE FAMILIES

Spend more time selling and less time on data entry. LeadHub gives you tools to streamline your sales process, so you can focus on making sales.



#### EASY TO USE

Accessible from Security National's agent portal, LeadHub's intuitive, easy-to-use design means you can be a LeadHub pro in just minutes.



▲ LeadHub is available whenever and wherever you need. Try it from your favorite device today!



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## LET SECURITY NATIONAL FOOT THE BILL

Security National is committed to helping you succeed. We recognize that leads are the lifeblood of your final expense business, but they're also one of your biggest expenses. That's why we offer industry-leading lead credit and lead financing programs.



### LEAD CREDIT

For every policy you sell, Security National gives you credit that you can use to pay for up to half of your lead costs. Available to all Security National final expense producers, Lead Credit helps you reach more families and close more deals.

*\*Production and persistency requirements apply*

## ACCESS OUR EVER-GROWING LIST OF LEAD SOURCES

**Digital Leads**  
**Traditional Mailers**  
**Postcard Mailers**  
**Telemarketing**

**Doorhangers**  
**Customer Referrals**  
**& More**

## IT'S TIME TO SWITCH TO LEADHUB

With our cost-covering programs, wide range of lead sources, and innovative lead management system, Security National makes reaching customers easy. It's time to drive your sales and reduce the administrative burden of lead management. It's time to switch to LeadHub.

# LeadHub – A Better Way To Your Leads.

Visit [AgentPortal.SecurityNational.com](http://AgentPortal.SecurityNational.com) to get started with LeadHub today.